





1.

ABOUT CLUSTER



MIT Cluster
Čakovec

Međimurje IT cluster

Date of foundation

30th May 2007

Why and who founded MIT cluster?

On the initiative of Regional Development Agency - REDEA, 11 IT companies founded Međimurje IT cluster (MIT cluster) on 30th May 2007 as a part of a larger initiative supported by USAID i GTZ

MIT cluster main objectives

To promote, develop and improve information and communication technologies among Međimurje IT companies and to protect domestic technology and know-how.



Members

Alias d.o.o.

CE grupa d.o.o.

Cimerman software

C-LAB d.o.o.

Entitas d.o.o.

KG Media d.o.o.

Qmini d.o.o.

RIP d.o.o.

Softwise d.o.o.

S-Soft

Međimurje University of Applied Sciences



Partner



REDEA

Regional Development Agency
Međimurje – REDEA Ltd.

Fields of expertise

- development and implementation of IT systems
- networks and servers
- business software
- document management and archiving software
- multimedia
- web development
- internet marketing
- graphic and web design
- hardware
- etc.



2.

CONSTITUTION

Development strategy

1. Mission
2. Current state analysis
3. Strategic objectives
4. Vision
5. Objectives decomposition
6. Objectives development
7. Goals setup
8. Risk management



Mission



The mission of MIT cluster is a common approach to the market with the aim of achieving greater competitiveness of its products and achieving synergy effects for the benefit of all members and the community.



Roles

President - organization of activities and gathering of members

Vice President - Coordination and control of Cluster activities and administrative work

Members - implementation of activities and participation in development strategies

Cluster manager - from 3.3.2012. cluster manager is employed full time - project and cluster management, cluster representation and members coordination



Meetings

- Meetings are conducted once a week or more if necessary, depending on the current activities.
- Communication between team members is mainly electronic and constant

2012 Budget



300.000,00 Kn - 500.000,00 Kn

Cooperation with institutions



Međimurje University of Applied Sciences

- conducting practical training for future staff and cooperation on the projects



Technical School Čakovec

- definition of educational programs (curriculum)



Regional Development Agency - REDEA

- coordination, collaboration on projects, strategic planning, consulting services



Technology and Innovation Centre

- education (trainers - E-commerce), technology transfer, collaboration on projects



Croatian Employment Service

- active cooperation in implementing joint projects



3.

ACTIVITIES

2007.

30th May

- establishment of the MIT cluster
- identity creation, guidelines definition, members meeting

19th September

- establishment of cro.ict

December

- training on strategic planning (USAID)

2008.

30th May

- participation on the project IMPER - IMProvement of Economic Relations between Border regions Međimurje and Pomurje

June

- appearance at the 10th Entrepreneurship Fair MESAP 2008 and first IT Fair - organizing competitions in programming for elementary and secondary schools

December

- MIT Cluster strategy creation

2009.

March

- Participation in the seminar "Successful time and goal management" organized by REDEA

October

- participation in 4 workshops on strategic planning and cluster strategy development

November

- Participation in the seminar on new Microsoft technologies in Zagreb - organized by Microsoft

December

- cluster involved in the committee for drafting a new high school programs (curriculum) for programmers and computer technicians

2010.

April

- co-operation with Međimurje County
- Cluster participated at the fair MESAP LIBAR - organized competition for primary and secondary schools

August

- participation in the implementation of several EU projects and participation on equipping of Technology and Innovation Center Međimurje

September

- active cooperation with non-profit sector

2011.

March

- 5 members of the cluster were certified for trainers of e-business - training was conducted by the Ministry of Economy, Labour and Entrepreneurship under the project " E-business Competitiveness Improvement Programme"

during the year

- 4 workshops on e-business were held for local businesses within the project "E-business Competitiveness Improvement Programme"

September

- Approved and initiated project I3CT - I3 (Informatics, Innovation, Incubation) & Crossborder Clustering
- employed first cluster manager - on the project I3CT

2012.

January

- conducting activities within the project eLearning
- MIT Cluster incubated in Technology Innovation Center Međimurje
- second cluster manager employed full-time

February

- Participation in the workshop "How to establish and better manage the cluster - a training program on the development of clusters within the Project "Support for Cluster Development" implemented by the Ministry of Economy, Labour and Entrepreneurship

March

- conducting activities within the project I3CT

April

- Participation at MESAP LIBAR 2012 in Nedelišće

Announcements of future activities:

- In an effort to implement smart specialization in the project "Support for Cluster Development" Međimurje IT Cluster is invited to work closely with other three selected clusters (production and wood processing, production and food processing and production and processing of metals) with objective to assist and enable other clusters to use ICT and to implement innovations in the development of products or services.

4.

CHALLENGES

Current challenges

- cluster managers introduction in the Cluster activities
- new members inclusion
- own projects financing
- common market approach
- international markets



5.

SUPPORT



Public sector support

- Business services - advisory, innovation commercialization and new product development
- Business Matchmaking - foreign market entry support
- Co-financing of projects and training
- Technology Transfer

5.

6.

WHY CLUSTER?

5.

Clustering is about the interaction of businesses of a similar type, healthy competition, networking and collaboration between them.

If you are interested in any of the following

- Cooperation towards common goals
- Business Networking
- Co-financing of projects
- Training
- Teamwork
- Linking and aligning the different elements

please contact us, we are open to all new ideas and opportunities!



MIT Cluster
Čakovec

www.mit-cluster.hr

Thank you!

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