

INFINUM

Success story

INFINUM

Software development

Android

iPhone

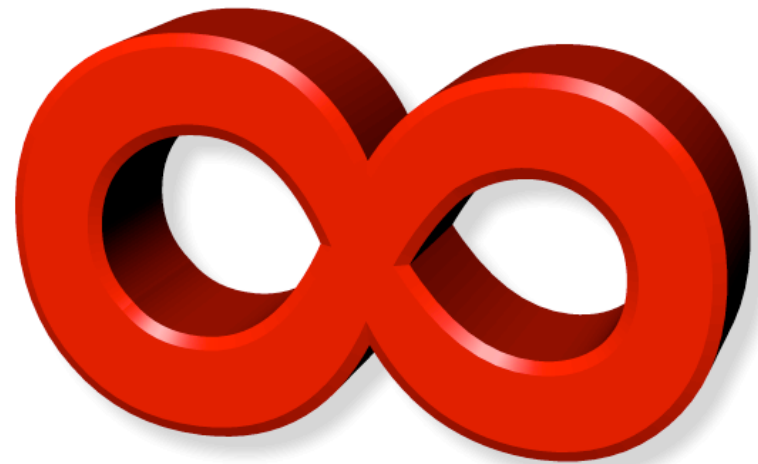
iPad

HTML5

Ruby on Rails

....

www.infinum.hr



HISTORY



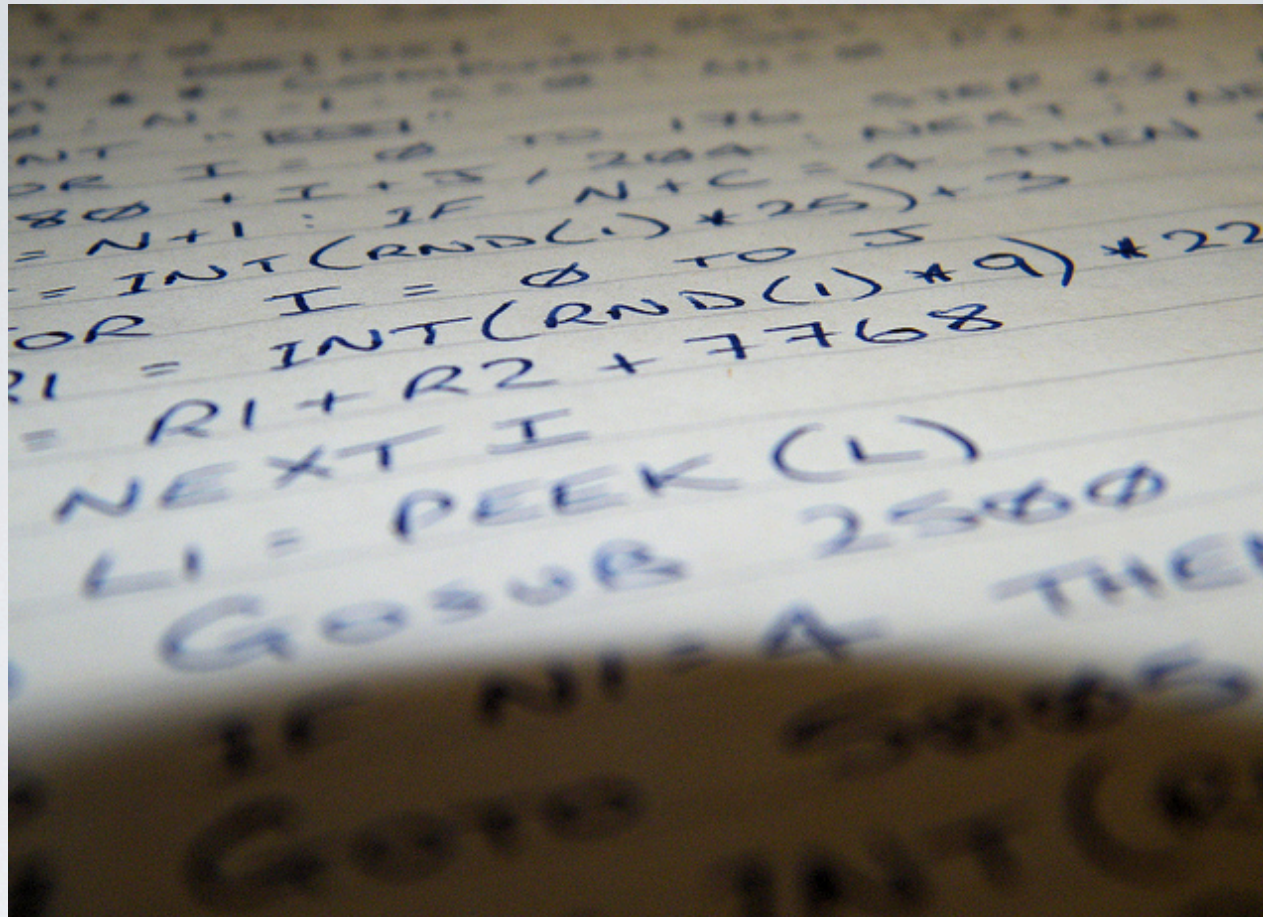
MOBYMAP

signed deals with mobile carriers (2005.g)



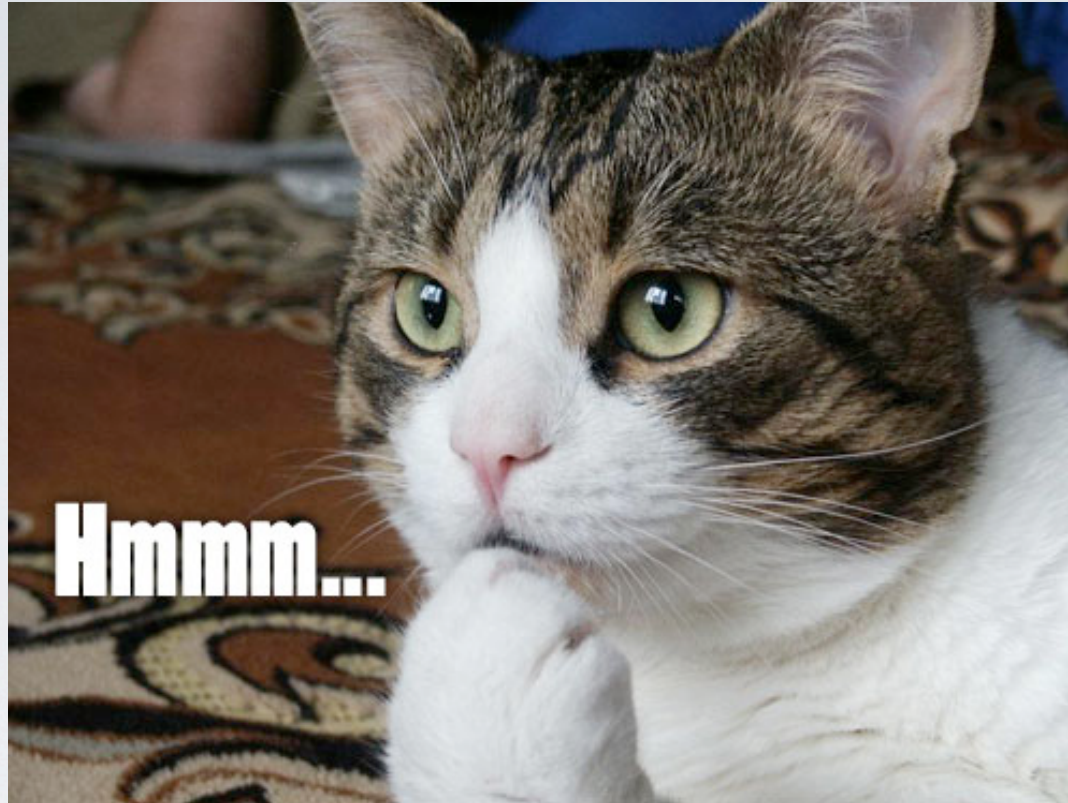
FIRST YEAR COLLEGE

founded the company



JAVA, OBJECTIVE C, C++, RUBY

Javascript, HTML, CSS, Flash, MySQL, PHP, QT...



IS IT WORTH IT?

work all day, work all night...



Global Developer Challenge
Announcing the Global Developer Challenge Winners

We proudly present the winner of **bada Champion**
The bada Champion takes \$300,000 as the prize!
The winning applications are available for a one month free download at Samsung Apps www.samsungapps.com.

\$100.000

Samsung Global Developer Challenge
badaSports app



CLIENTS

banks, brands, carriers, media publishers



T · · · Mobile · · ·

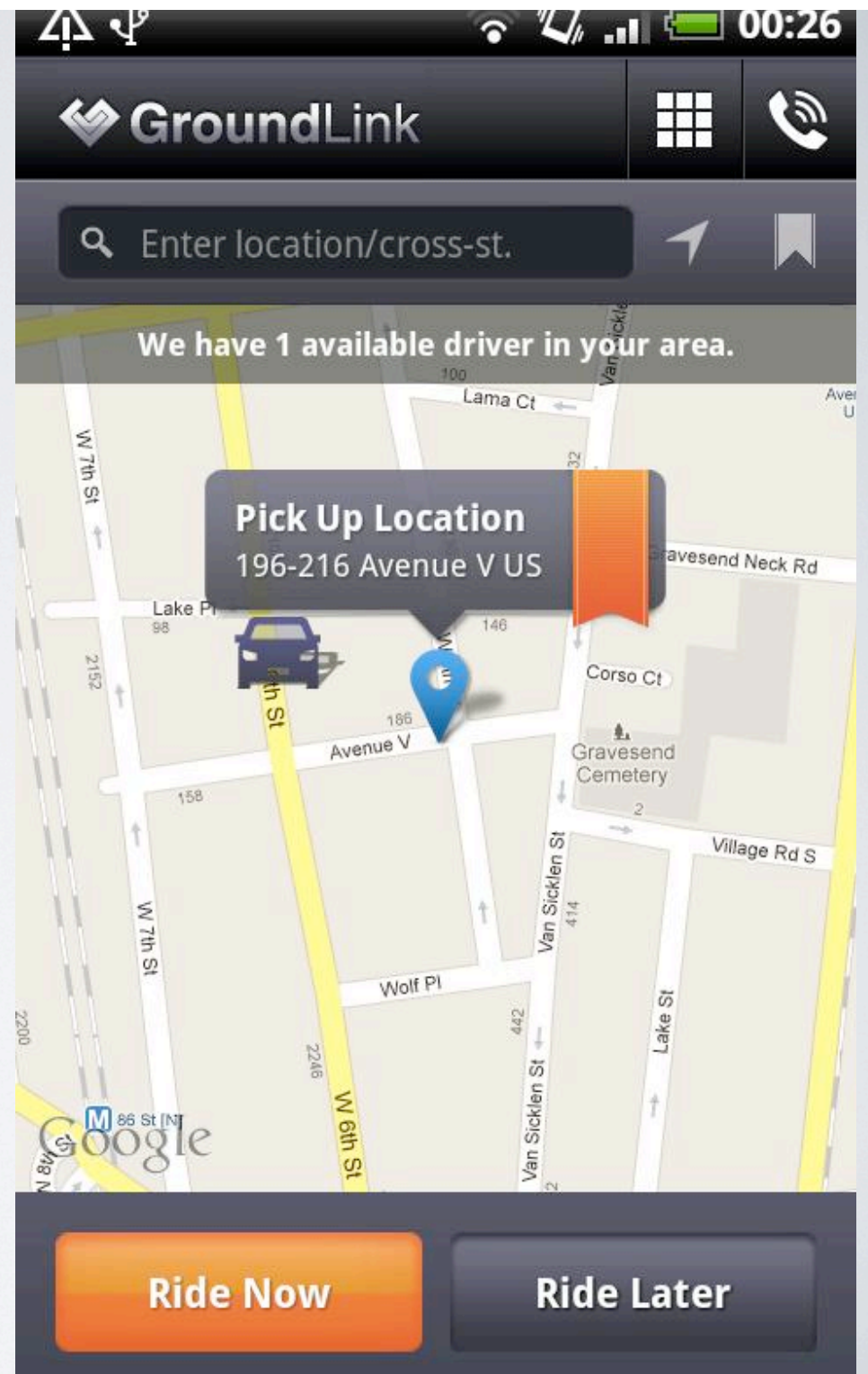
AWARDS

Mobicel, VIPnet and T-Mobile developers contests

WORK

NY CAR SERVICE

Groundlink





NY CAR SERVICE

Groundlink


10:08 AM

Select Car Type

SEDANS

| | |
|---|-----------------------------------|
|  | Economy \$50.01 |
|  | Luxury \$55.06 |
|  | VIP \$68.94 \$60 |

SUV'S

| | |
|---|-------------------------|
|  | SUV-6 \$86.60 |
|---|-------------------------|

MARKETING & PROMOTION

Papaya



MARKETING & PROMOTION

HTZ



NEWS & MEDIA

24sata.hr iPhone

No SIM 22:15 6%

24
S A T A

HOME

'UŽIVAM U TRUDNOĆI'

Severina je trudna tri mjeseca, s Milanom očekuje prvo dijete

Krcat stadion za 'play-off' LP: Fatos Beqiraj pogodio stativu

03.08.2011 17:24:00

Muž ju tjera da se šminka prije doručka i bira joj svu odjeću

03.08.2011 19:00:00

Ispovijed Nemeša, Marijane i obitelji: Naš pakao nakon BB-a

03.08.2011 19:00:00

NEWS & MEDIA

24sata.hr Android

The screenshot shows the top of an Android phone with status icons (signal, Wi-Fi, battery, time 13:41). Below is a red header with the '24 SATA' logo, the word 'HOME', and a grid icon. The main content area features a large photo of a woman in a hat and bikini. A green banner over the photo reads 'VELIKI ZAVODNIK'. Below the photo is a headline: 'Usain Bolt: Žene su najveća povlastica moje popularnosti'. Below this are four news items, each with a thumbnail, title, and timestamp, and a right-pointing arrow:

- U nagradnoj igri na 24sata.hr osvojite pet mobitela na dan!**
07.12.2010 09:45
- Turski mediji: Senijad Ibričić je pred potpisom za Galatasaray**
07.12.2010 11:04
- Seksi Iva: Voljela bih da su svi iskreni poput mog dečka Jerka**
06.12.2010 19:00
- Metkoviću sada prijete zaraza, ulicama grada plivaju fekalije**
07.12.2010 11:06

TRAVEL & WEATHER

HAK - Croatian Car Club



TRAVEL & WEATHER

HAK - Croatian Car Club



SPORTS & HEALTH

Bayer



Canesten® 



Koledarček



Opomniki



Imam vnetje?



**O glivičnih
vnetjih**



**Samopregled
dojk**

NEWS & MEDIA

IPTV

The screenshot shows a mobile application interface for a TV guide. At the top left is the 'MAX tv' logo. The main title is 'TV vodič' (TV Guide) in large white font. Below it, the current time is 'Upravo 18.04 - 09:58'. A search icon is visible in the top right corner. The main content area lists four TV programs, each with a channel logo in a white box on the left and program details on the right:

- Program 1:** Channel HRT 1, 'Vijesti iz kulture (R)', 18.04 09:49 - 10:00.
- Program 2:** Channel HRT 2, 'Prijenos sjednice Hrvatskog sabora', 18.04 09:30 - 13:33.
- Program 3:** Channel RTL Televizija, 'Cobra 11', 18.04 09:15 - 10:10.
- Program 4:** Channel Nova, 'Izgubljena čast, serija', 18.04 09:30 - 10:10.

At the bottom of the screen, there is a navigation bar with three icons: a back arrow, a clock, and a forward arrow, along with a three-dot menu icon on the far right.

MARKETING & PROMOTION

Jana



Vip 15:42 24%



Jana Vodomjer

Vodomjer daje informacije koliko je potrebno popiti vode na dnevnoj razini za zdravo funkcioniranje organizma.

Kreni

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TRAVEL & WEATHER

Generalturist





60+ APPS

Concept, development, design, testing, publishing

SMARTBANKING

Products

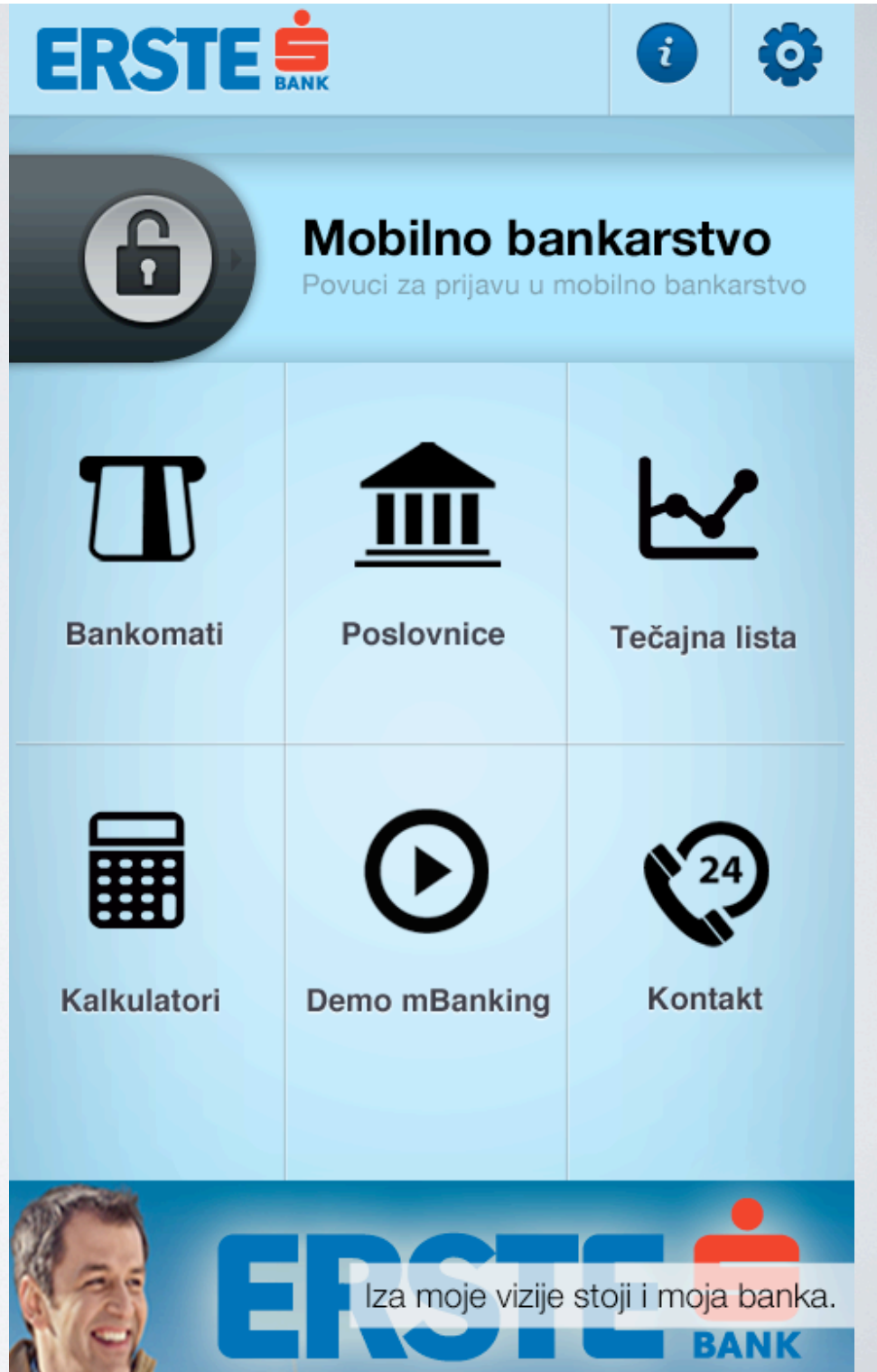
MOBILE BANKING

ErsteBank



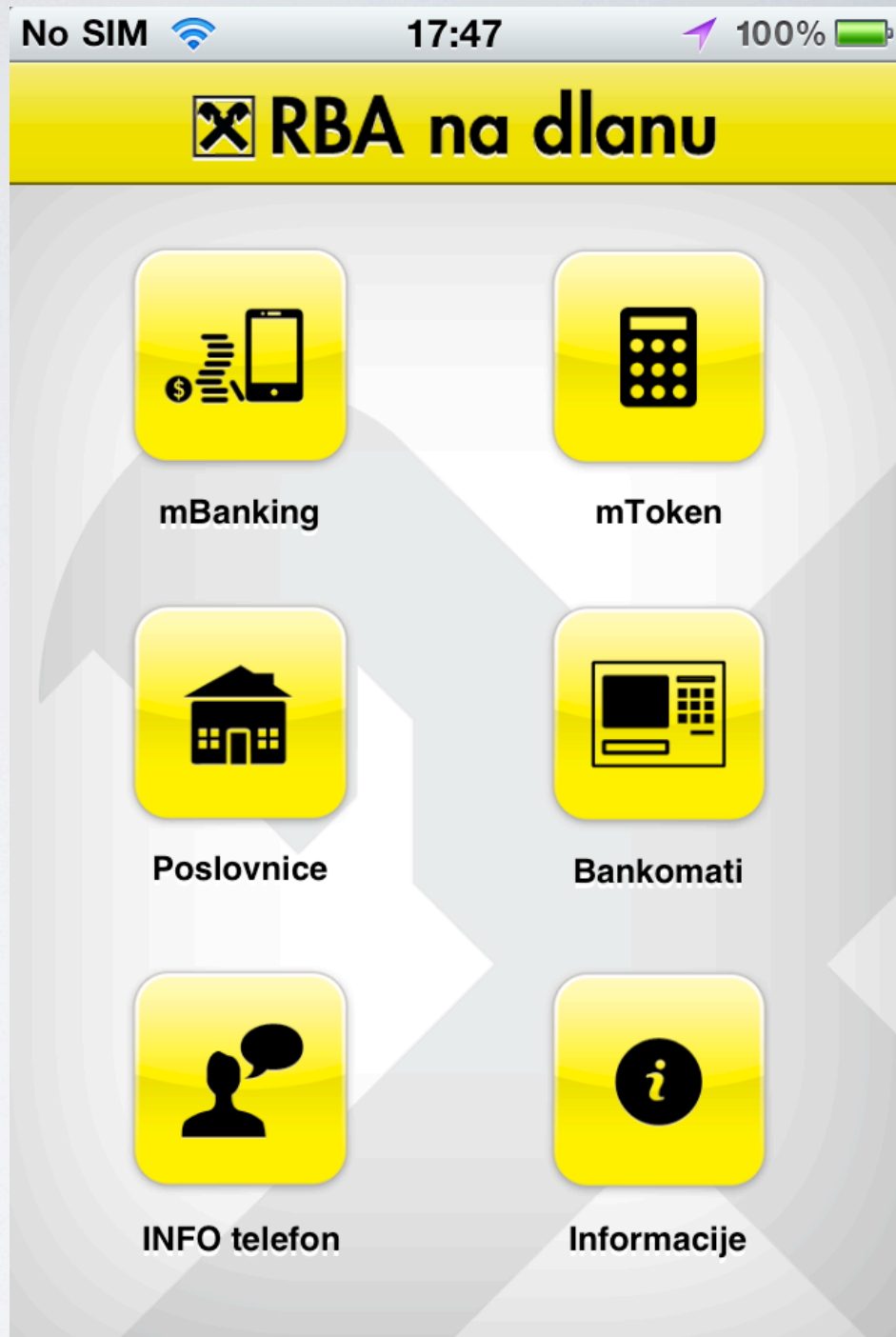
MOBILE BANKING

ErsteBank Android



MOBILE BANKING

Raiffeisen Bank



MOBILE BANKING

Raiffeisen Bank



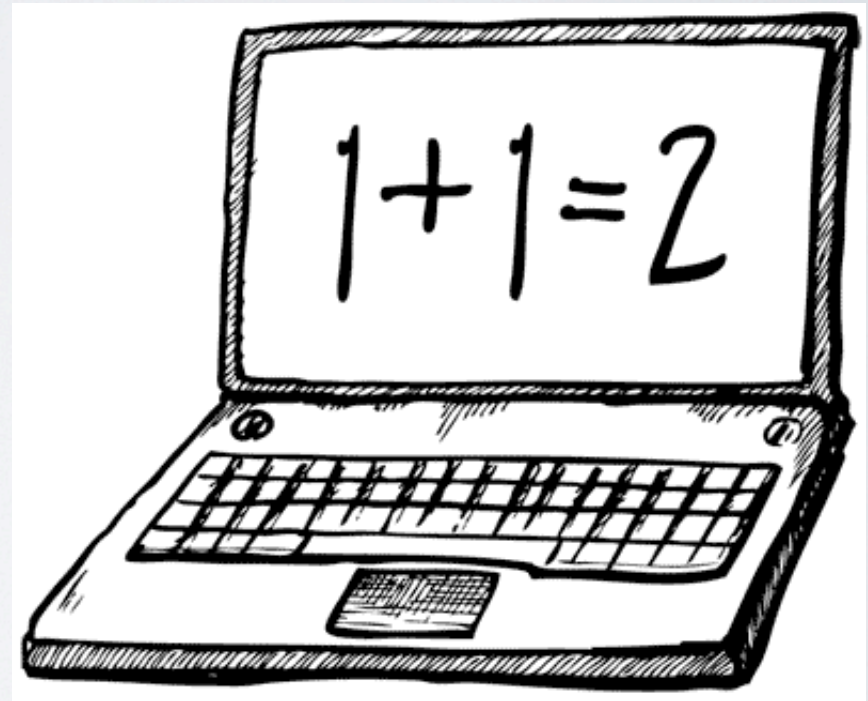
HOW DID WE GET HERE?

HOW DID WE GET HERE?

- Hiring great people
- Strong software development
- Focused on quality
- Focused on design
- Cutting edge technology (iOS, Android, Rails..)
- Not taking the easy way out
- Tech people doing sales

TODAY

- 16 people and hiring
- Offices in Croatia and Slovenia
- Average employee: 24 years old
- 50% exports
- Top clients



QUESTIONS?

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twitter.com/carr_

